






STUDIO Y CREATIONS

PARADE FLOATS

VISION – DESIGN – ENGINEERING – FABRICATION – LOGISTICS

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PARADE FLOATS

YOUR BRAND ON PARADE

A parade float is a traveling attraction. It lets you showcase what makes your community, organization, or brand special to a large, excited audience.

Your float can be designed to feature a mascot, a mini version of an attraction, a new museum exhibit, a signature product, or a story that represents who you are. The result is a memorable, camera-ready experience that people talk about long after the parade ends.

And unlike one-time advertising, a float keeps working. Use it across multiple parades, festivals, and community events throughout the year to extend your reach and maximize your investment.

WHY STUDIO Y CREATIONS

Studio Y Creations has been designing and fabricating award-winning parade floats for over 30 years. Our team blends show-stopping creativity with real-world build expertise, so your float not only looks incredible, it performs under pressure.

From concept through fabrication and parade-day support, we build with reliability, safety, and wow-factor in mind.

BUILT FOR IMPACT

- Built for parade-day reliability (wind, transport)
- Lightweight construction to maximize towing safety and performance
- High-impact finishes made for close-up cameras and distant crowds
- Engineering-ready approach (attachment points, bolts, brackets, stability)
- Shop-tested + road-tested mindset (mockups, fit checks, secure rigging)
- Show-ready details (branding, clean seams, durable clear coats)



CUSTOM DESIGNED TO FIT YOUR NEEDS

PROCESS

Every parade float has its own goals, route requirements, and logistics, so we design and build yours to fit the way you'll actually use it.

From concept to delivery before parade day, we manage the full process in-house. Our project managers coordinate the build, while our artists and fabricators bring it to life through each stage - structure, finishes, and show-ready details. Along the way, you'll get photo updates so you can track progress and approve key milestones with confidence.



MATERIALS

Our parade float display elements are carved from EPS foam, then sealed in a durable hard-coat urethane and finished with exterior-grade paint for long-lasting performance. Where needed, we build in internal armatures to reinforce structure and support safe transport and use. The finished product carries a Class 1 fire rating and is built to be extremely durable, with high-quality finishes that hold up event after event.



1. PUSH FLOATS

Compact floats built on a push base, propelled and guided by volunteers using push bars.



2. TRAILER DISPLAY FLOATS

Display floats built on a trailer and towed by a vehicle such as a truck or tractor.



3. SELF-DRIVEN FLOATS

Motorized floats built around a vehicle that drive and maneuver under their own power.



FEATURES & ADD ONS



HAND HELD SIGNS

Extend the impact of your float with matching hand-held signs designed to match the style of your float. These can mirror your float's theme, mascot, or key messaging, helping walkers and volunteers carry your message into every corner of the crowd. They're lightweight, durable, and built to look great in photos!



GRAPHICS & BANNERS

We can also create hand-held graphics and banners for volunteers to carry before or after your main float. Whether you need branding for visibility or just fun messaging. These add-ons help your group look coordinated and polished, and they make it simple to highlight sponsors, event themes, or calls-to-action.



TRAVEL & STORAGE TARPS

To protect your investment between events, we offer travel and storage tarps sized to your float and key elements. They're built for real-world handling—loading, unloading, transport, and storage—helping shield surfaces from dust, scuffs, weather, and road grime so your float stays show-ready season after season or between events.

PARADE FLOAT CARE GUIDE

(TRAVEL, STORAGE, PARADE DAY)

TRAVEL CARE (BEFORE + DURING TRANSPORT)

Do this before you roll:

- Walk around the float and tighten/check anything that could loosen (rails, steps, props, characters, panels).
- Remove or secure loose decor (fabric, fringe, small props).
- Confirm tires, hitch/coupler, safety chains, and lights.

Protect the finish:

- Pad every strap contact point (foam, moving blankets, edge protectors).
- Stop rubbing: keep pieces from touching with spacers/foam separators.
- Protect “breakable” parts (hands, noses, tails, thin edges) with foam bump guards.

Weather + wind:

- Use a snug, breathable cover when needed.
- Avoid flapping tarps (they can scuff like sandpaper).

STORAGE CARE (SHORT-TERM + OFF-SEASON)

Store it like a showroom piece:

- Keep it dry, cool, and out of direct sun.
- Use a breathable dust cover (avoid plastic directly on finished surfaces).
- Store level and supported by the frame—don't load weight onto decor.
- Keep pests out: close gaps and check cavities.

Before the next event:

- Re-check mounts, rails, steps, wheels/tires, and electrical.

PARADE DAY CARE (STAGING > ROUTE > AFTER)

Quick safety check (10–15 minutes):

- [] Tires, hitch, chains, lights
- [] Handrails/steps secure
- [] Nothing dangling near wheels (cords, fringe, fabric)
- [] Electrical (if used): cords intact, connections kept dry

During the parade:

- Keep riders stable: hands inside, hold rails, no climbing/jumping.

After the parade:

- Light clean same day if possible.
- Dry fully before covering or storing overnight.

Graphics + 3D sculpture after care:

- Cleaning with warm water + mild soap with a soft cloth/microfiber.
- Avoid abrasives (scrub pads), harsh chemicals, alcohol-based cleaners.

FLOAT CARE KIT (PACK THIS)

- Microfiber cloths + mild soap
- Non-abrasive cleaner
- Moving blankets/foam + edge protectors
- Rated straps/ratchets + spare ties/fasteners
- Basic tools + headlamp
- ABC fire extinguisher (if your event requires it)



STUDIO Y CREATIONS

**Contact your SYC Creative Consultant today
to discover the possibilities for your parade float.**



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ENERGY**
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